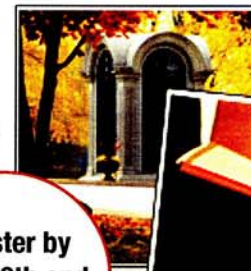


# Cemetery Directors Conference

November 16, 2010 • Caesars Palace, Las Vegas



Register by  
Sept. 30th and  
**SAVE \$125**

## Map Your Way to Success With Top Experts!

Families are increasingly opting for cremation, green burial and other options. Despite the changes and tough economy, some cemeteries are thriving and serving more families than ever. How do they do it?

Discover what you need to do to ensure that your cemetery remains relevant and profitable in an unpredictable world. Join the top experts on cemetery design, planning and operations, and find new ways to work with cremation societies at a conference exclusively for cemeteterians.

### At our Cemetery Directors Conference, discover:

- How to incorporate green and pet burial sections
- Ways to maximize the value of your cemetery business
- Methods to effectively use space
- How cemetery mapping can boost sales
- Innovative ways to connect with and serve veterans
- How to improve community outreach efforts
- And much, much more!

**Register by September 30th and SAVE \$125!**

Sponsored By: **webCemeteries.com** 

## Meet Your All-Star Lineup:



Larry Anspach



Doug Flin



Ed Horn



Barb Milton



Eric Robuck



Mark Smith



Nick Timpe

**Learn more about our event at [www.katesboylston.com/cdc](http://www.katesboylston.com/cdc)**

Reserve your place by returning this form today.

Registrant's Information: (if registering more than one person, fill out name, title, & email for each)

1. NAME \_\_\_\_\_ TITLE \_\_\_\_\_  
EMAIL \_\_\_\_\_

2. NAME \_\_\_\_\_ TITLE \_\_\_\_\_  
EMAIL \_\_\_\_\_

### Company Information:

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

### Method of Payment:

TOTAL PAYMENT \$ \_\_\_\_\_

Bill Me Later  
(Payment must be received by Oct. 31, 2010)

Please Charge My:      

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

## REGISTRATION FEES

Cemetery Directors Conference  
 \$470 (Regular Price: \$595)

## 4 WAYS TO ORDER

Web: [www.katesboylston.com/cdc](http://www.katesboylston.com/cdc)

Fax: 732-730-2515

Call: 732-730-2581

Mail: Simply fold this sheet following the guides on the reverse side of this sheet and tape ends together. (no postage necessary)

Tax ID Number: 26-3623792

**Cancellations:** If you are unable to attend, you are welcome to send a substitute. Otherwise, you can cancel in writing 10 business days prior to the conference to get a full refund. After that time, there is a \$150 cancellation fee. Registrants who do not cancel and do not attend are liable for the full fee.

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